

Artificial Intelligence & Machine Learning

August 2, 2018

Ian McCulloh, Ph.D.

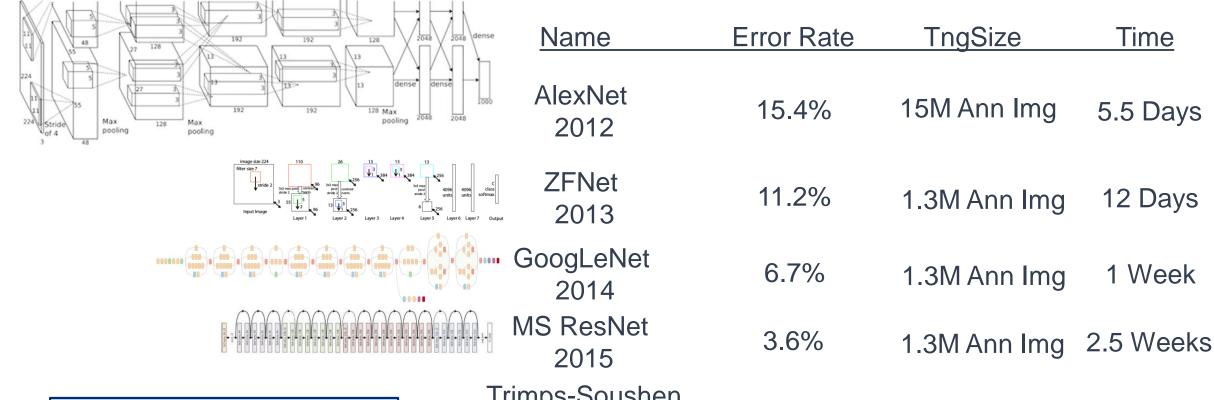
Parson Fellow, School of Public Health Senior Lecture, School of Engineering Senior Scientist, Applied Physics Laboratory Johns Hopkins University Ian.mcculloh@jhuapl.edu

Definitions

- Artificial Intelligence (AI): An academic field that studies and builds intelligent agents.
- Intelligent Agent: Anything that can perceive it's environment through sensors and act upon that environment through actuators to improve the likelihood of achieving goals.
- Machine Learning (ML): A sub-field of AI that uses statistical methods to progressively improve performance on a specific task, given data, without being explicitly programmed.
- Unsupervised Learning: ML methods that draw inference from unlabeled data. The most common is cluster analysis, used for exploratory purpose to find hidden patterns.
- Supervised Learning: ML methods that infers a function from labeled data to map new input data to desired output classes. Most common form of ML.



The Machine Learning Competition



The competition is over!!!

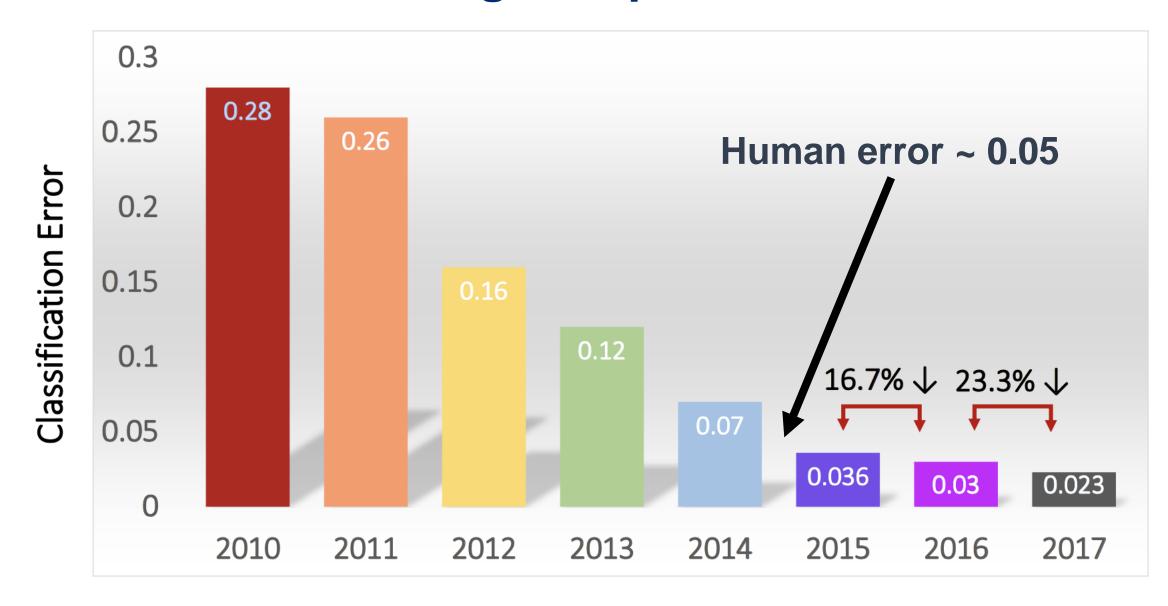
No 2018 competition held

It is over...forever...done!

2015	3.6%	1.3M Ann Img	2.5 Weeks
Trimps-Soushen 2016	2.9%	1.4M Ann Img	???
WMW 2017	2.3%	1.4M Ann Img	???



The Machine Learning Competition

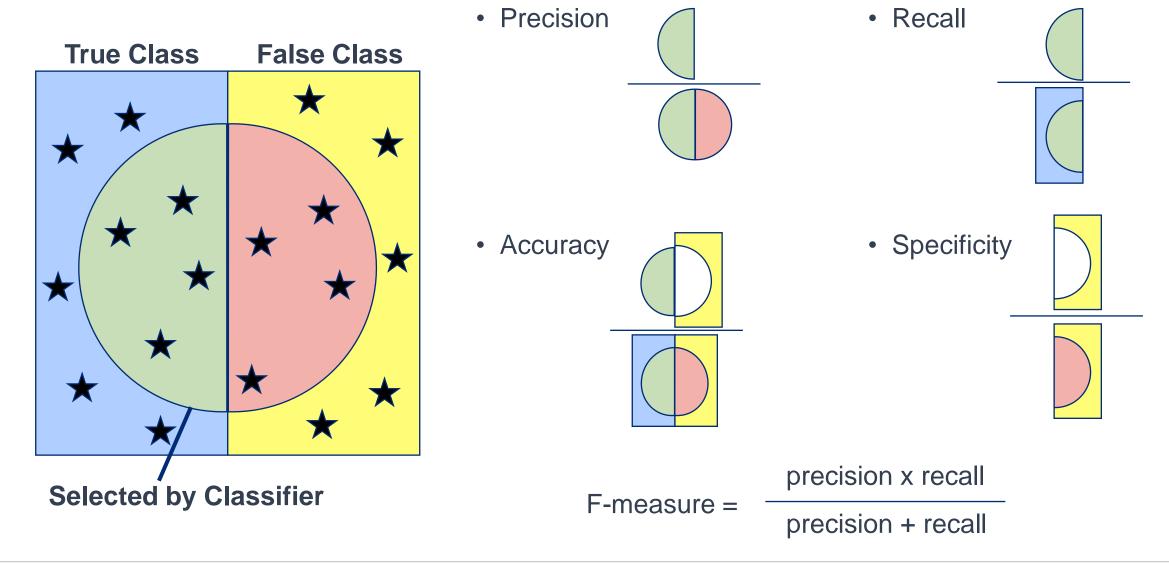




Many AI/ML Challenges

- Types of tasks: Classification, localization, detection, identification, etc...
- Types of media: Image, text, audio, video, etc...
- Ambiguity of the data/classes/objects
- Nature and quality of the training data and specificity of the learning task
- Measures of effectiveness: Accuracy, precision, recall, specificity, F-measure

Measures of Effectiveness

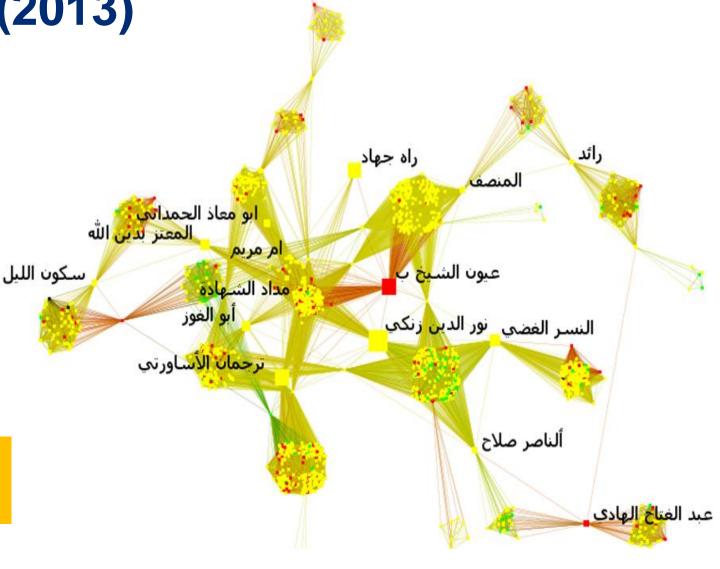




Example – WEBOPS (2013)

- \$4M/yr in labor to assess
- Hybrid NB-SVM 64% accuracy
- Human agreement 68%

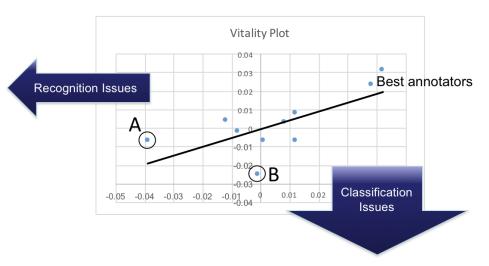
How can non-experts develop and validate classifiers?



Monitoring Annotation Efforts – SME Input

			K-alpha,
	K-alpha	K-Vitality	without B and F
All tags, Equal Type	0.638		.671
Without Annotator A	0.623	0.015	
Without Annotator B	0.640	-0.002	
Without Annotator C	0.620	0.018	
Without Annotator D	0.604	0.034	
Without Annotator E	0.609	0.029	
Without Annotator F	0.664	-0.026	
All tags, Common_Ancestor	0.702		.726
Without Annotator A	0.677	0.025	
Without Annotator B	0.705	-0.003	
Without Annotator C	0.686	0.016	
Without Annotator D	0.678	0.024	
Without Annotator E	0.678	0.024	
Without Annotator F	0.717	-0.015	

Vitality = K-Alpha – K-Alpha (without annotator i)



Quality Metrics

- Recognition
- Low-Data-By-Class
- Scale Complexity
- Within Rater Reliability
- Between Rater Reliability

Performance Metrics

- Number of documents
- Average words per documents
- Average labels per documents
- Total number of annotated n-grams
- Annotation density
- Document rate
- Labeling rate
- Average number annotators per doc
- Distraction rate
- Utilization

Current Efforts at Johns Hopkins University

- Developing annotation standards for classifying essential elements of influential narrative to detect and measure online propaganda.
- Application of annotation leadership within Project MAVEN
- Development gold-standard training data for a DoD organization and potentially interagency organizations.



Conclusion

- The NDS rightly directs DoD to implement AI/ML to support decision making
- The next advances in AI/ML have less to do with math and algorithms and more to do with human experts and leadership!
- DoD cannot rely on outsourcing AI/ML needs to commercial vendors!
- The REAL CHALLENGE is integrating:
 - Operational Requirements
 - Subject Matter Expertise
 - Understanding of the Technical State-of-Art

