The UK Assessment of Future Competition: What's New and What Differs from the US?

Mr Fergus Anderson: (Moderator) Dstl, MoD

Mr James Maltby: Dstl
Ms Malin Severin: DCDC
Dr Nick Wright: UCL
Mr Richard Leigh: Dstl

"No one can predict the future (meaning the next 30 to 50 years). But policy-makers are forced to attempt to do so very frequently.

From my experience, most decisions which affect development policies, for example, are based on wholly inadequate forecasts.

The problems of the present and the immediate past are generally reviewed and projected into the future, and then "planned" for.

While no one can say what the future certainly will be, I am quite certain that it will not be, primarily or significantly, like the present.

Thus most plans and policies for the future are made, in my judgment, on the least likely futures."

Dator, J. (1981, p.1)

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Global Strategic Trends 6

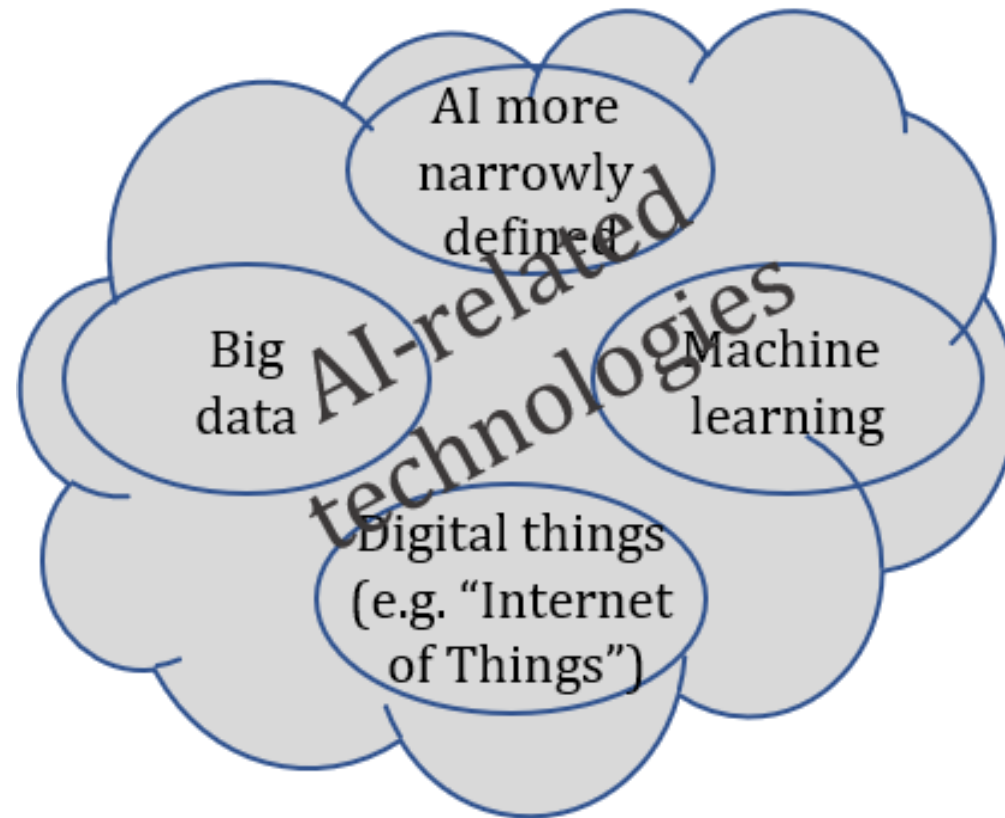The Future Starts Today (Oct 2018)

Development, Concepts and Doctrine Centre, DCDC

Artificial Intelligence: UK strategy

Nicholas Wright

Georgetown, UCL,
Intelligent Biology, New America

AI-related Technologies: What Specifically is New?

Current strengths

"Perception", e.g. images, speech, or some kinds of patterns in big data

Choosing actions in **tasks constrained enough** to have vast amounts of data

NEAR FUTURES
e.g. "ISR", logistics

Current limitations
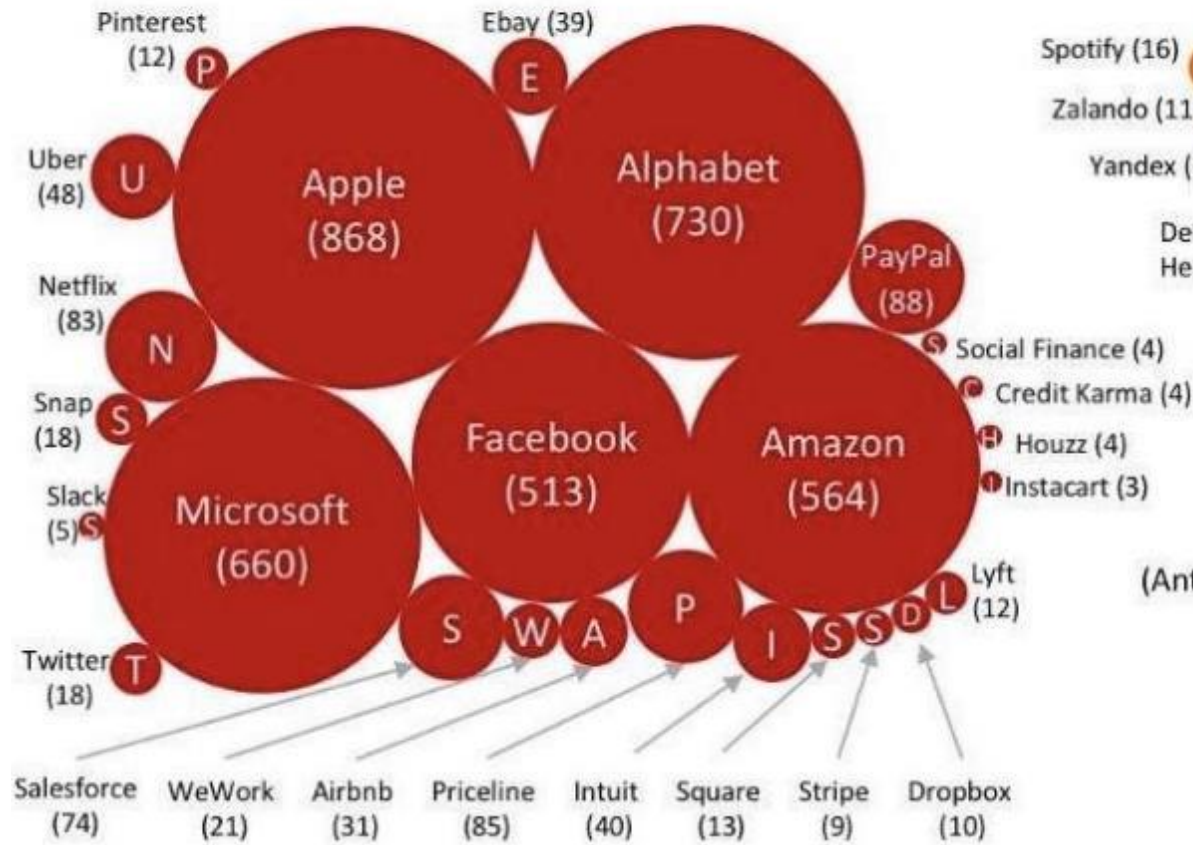
Needs **huge amounts of data** (often labelled)

Context is very poorly understood

NEAR FUTURES
e.g. prepare datasets, human-machine teams

FURTHER POTENTIAL DISRUPTION
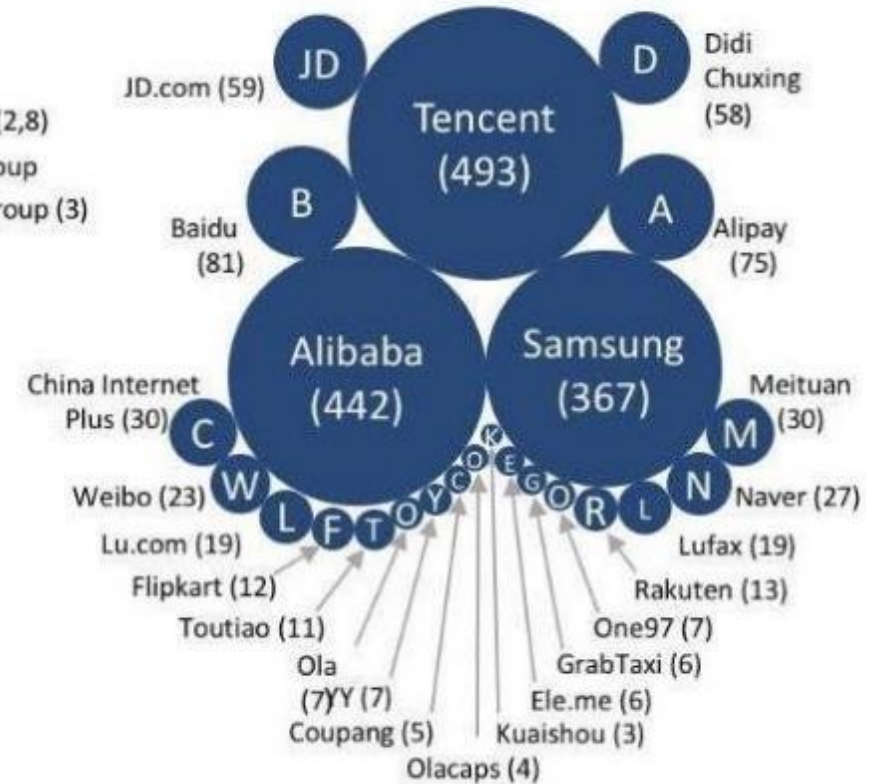
UCL

USA
(Anteil: 64% (2015: 67%))

Pinterest (12) P
Ebay (39) E
Uber (48) U
Apple (868)
Alphabet (730)
PayPal (88)
Netflix (83) N
Snap (18) S
Slack (5) S
Microsoft (660)
Facebook (513)
Amazon (564)
Social Finance (4)
Credit Karma (4)
Houzz (4)
Instacart (3)
Twitter (18) T
S W A P I S S D L Lyft (12)

Salesforce (74) | WeWork (21) | Airbnb (31) | Priceline (85) | Intuit (40) | Square (13) | Stripe (9) | Dropbox (10)

Europa
(Anteil: 3% (2015: 3%))

Spotify (16) S
Zalando (11) Z
Yandex (11) Y
SAP (137)
Auto1 Group (2,8)
BGL Group
The Hut Group (3)
Delivery Hero (6)
Scout24 (4)

Afrika
(Anteil: 2% (2015: 2%))

N

Naspers (120)

Asien
(Anteil: 31% (2015: 28%))

JD.com (59) JD
D Didi Chuxing (58)
Tencent (493)
B Baidu (81)
A Alipay (75)
China Internet Plus (30)
C
Alibaba (442)
Samsung (367)
Meituan (30) M
Weibo (23) W
Lu.com (19) L
Flipkart (12) F
Toutiao (11) T
Ola (7) O
YY (7) Y
Coupang (5)
Olacaps (4)
K
Naver (27) N
Lufax (19)
Rakuten (13)
One97 (7)
GrabTaxi (6)
Ele.me (6)
Kuaishou (3)

AI startups
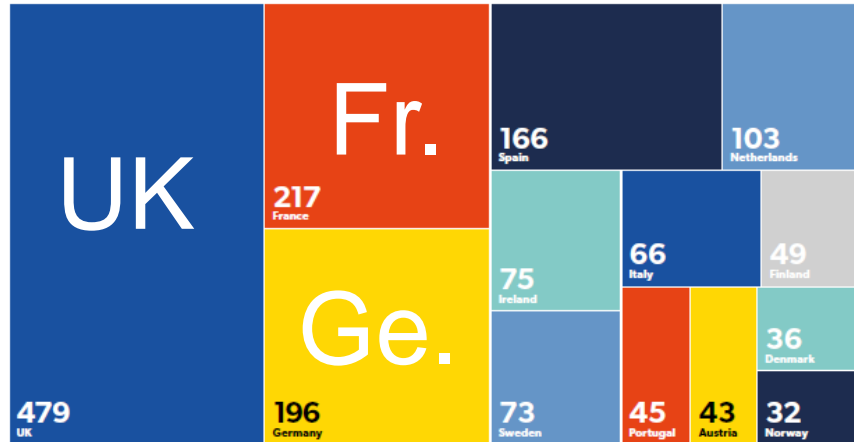
Source: MMC Ventures. Beauhurst. Crunchbase. Tracxn

UK 479
Fr. 217 / 196 (France / Germany)
Ge.
Spain 166
Netherlands 103
Ireland 75
Italy 66
Finland 49
Sweden 73
Portugal 45
Austria 43
Norway 32
Denmark 36

Cumulative No. companies >$1billion valuation crossed
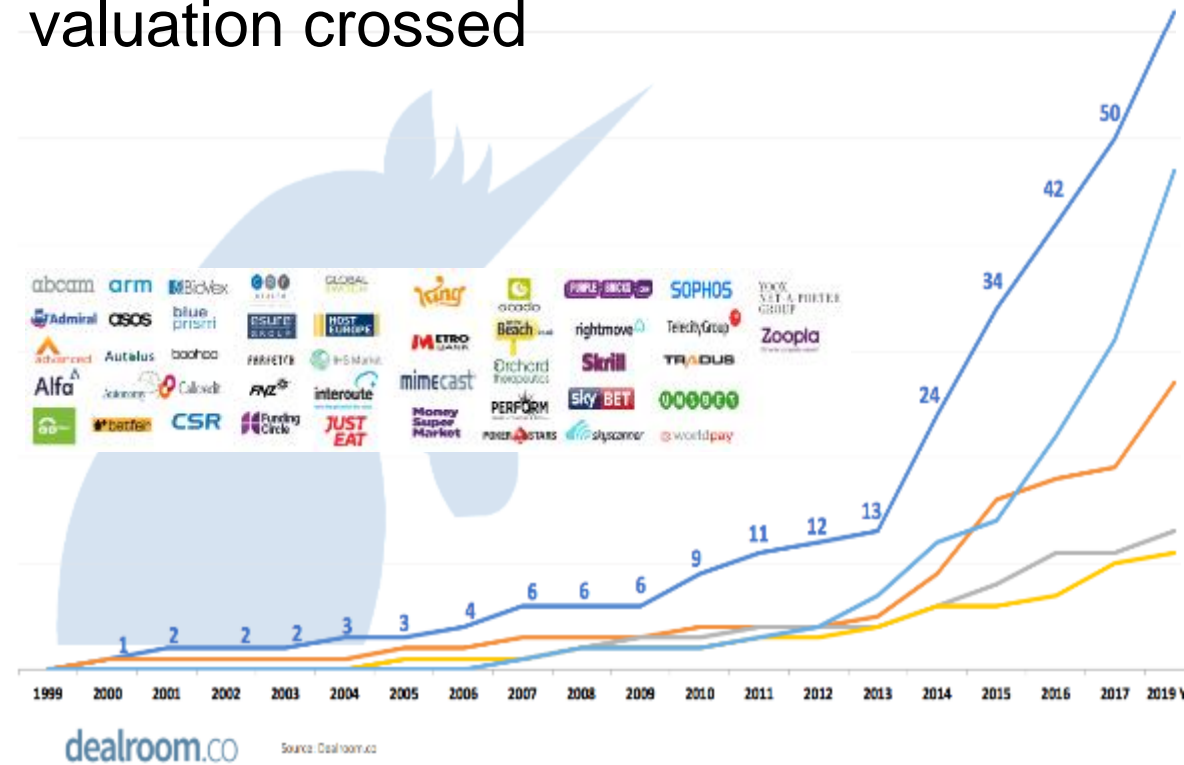
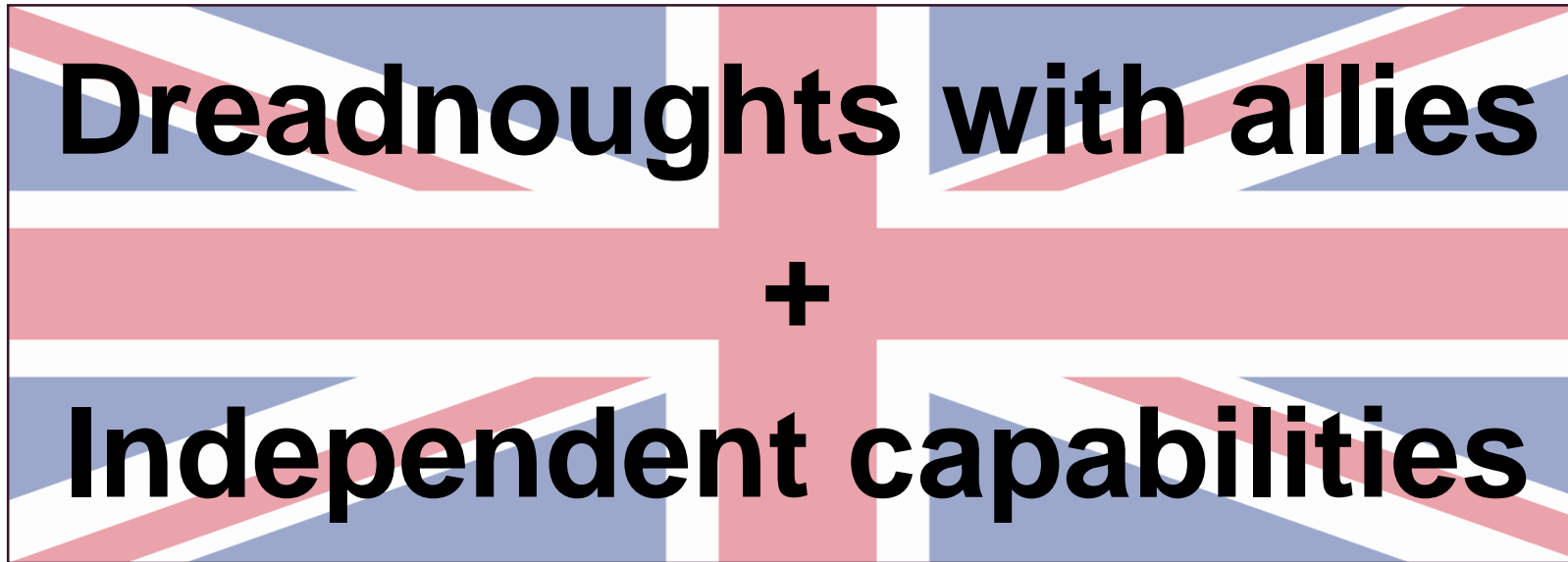dealroom.co   Source: Dealroom.co

62 UK

47 Rest Eur.

27 Ge.

13 Ne.

11 Sw.

HMG/UK wins many global comparisons,
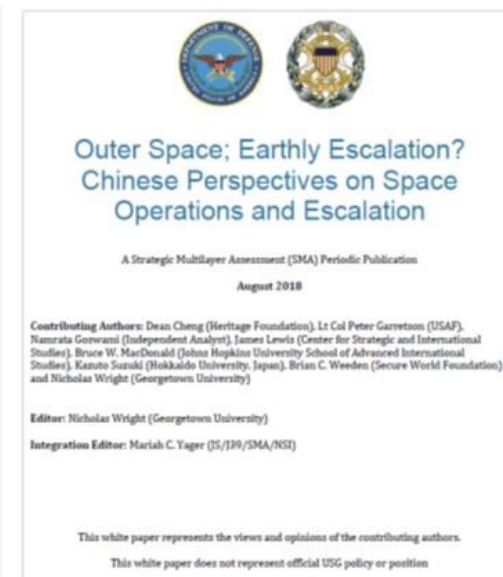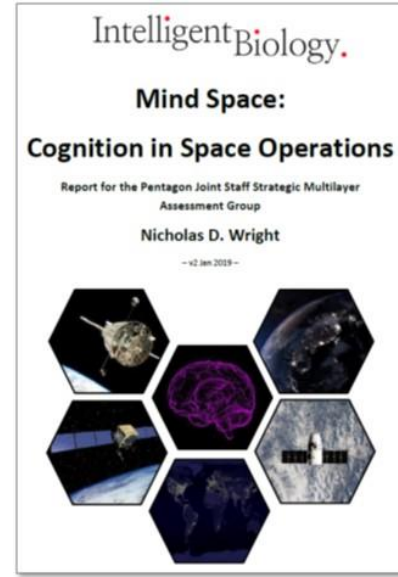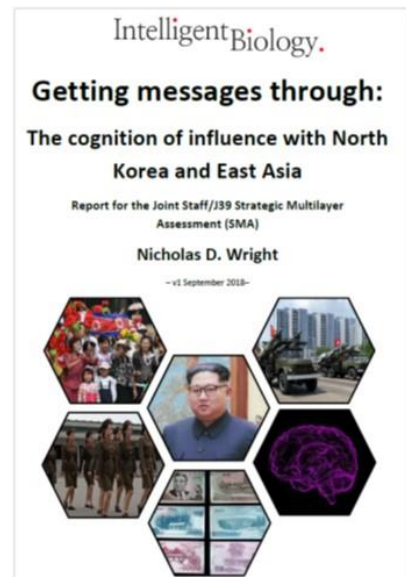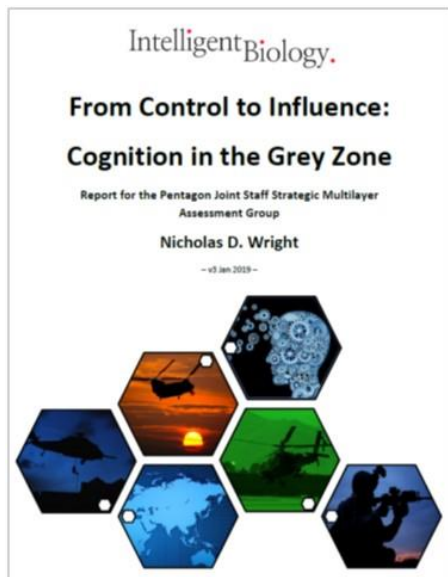e.g. e-Government

British strategy

Dreadnoughts with allies
+
Independent capabilities

Investment: perception   datasets
constrained choices   human-machine teams

Innovation: networks of expertise

Ethics and norms: spiralling grey zone conflict

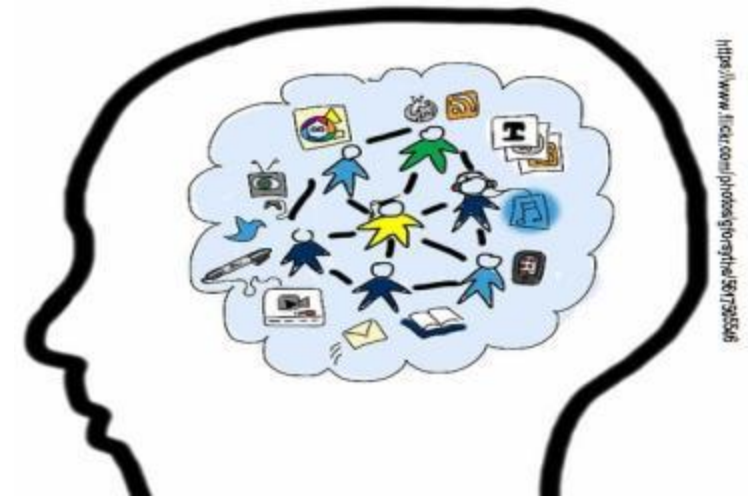nick@intelligentbiology.co.uk
www.intelligentbiology.co.uk

Influence Programme

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Behavioural Analytics: an emerging analytical capability that will deliver a significant capability advantage for Defence and Security.

>>**Multi-disciplinary**   >>**Multi-agency**   >>**Multi-national**

DASA: THE DEFENCE AND SECURITY ACCELERATOR

PHASE 1: DISCOVERY

PHASE 2: INNOVATION

PHASE 3: IMPLEMENTATION

https://www.gov.uk/government/publications/competition-behavioural-analytics-for-defence-and-security

[dstl]

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Links and useful references

Jim Maltby

- Scenario 2018: "Complex thinking and reasoning: explaining a theoretical basis for scenario planning"

- "Warspite": A Conceptual Model for Designing a Personality Baseline for an Artificial Intelligence

Malin Severin

- Global Strategic Trends : "the Future Starts today" 6th Ed.
  https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/771309/Global_Strategic_Trends_-_The_Future_Starts_Today.pdf

- YouTube Video
  https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/748294/Global_Strategic_Trends_video_transcript_with_timestamp.odt

Richard Leigh

- Behavioural Analytics Competition

https://www.gov.uk/government/publications/competition-behavioural-analytics-for-defence-and-security

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