Will Technologies Pull Societies Together - Or Apart?



This is our home 3.7 billion miles away

a "Pale Blue Dot" the sunlight reflected from Earth took 5½ hours to reach Voyager I in 1990



when Voyager I launched in 1977 4.2 billion humans lived on Earth

Eradication of Smallpox anniversary
3.4 billion y.o. one-cell fossil found, earliest known life
Apple II goes on sale with 4 KB of RAM



Cranes began tearing down Berlin Wall in Germany Nelson Mandela freed after 27 years CERN launches first web server at info.cern.ch

by 2013 >850 million web servers online 7.1 billion humans lived on Earth

Curiosity Rover discovers calcium on Mars Detroit is largest U.S. municipal bankruptcy at \$18.5B North Korea allegedly conducts third nuclear test by 2036, will we have navigated current turbulence? 9+ billion humans on Earth estimated

Will we have widened or reduced social disparities?
Will tech empower only a few or all?
Will we have identified new ways of co-existing?

Storms Gathering



Challenges of Our Exponential Era

Everyone Can Find Information that Supports Our Existent beliefs -> Confirmation Bias

= Facts Alone Don't Sway Perceptions

Digital Tsunami of Data is De-Valuing Expertise

Challenges of Our Exponential Era

Cognitive Easing -> Repetition Makes Us More Likely to Believe Something

= Countering Misinformation Helps Spreads It

Counter-Facts May Even Amplify Existing Views

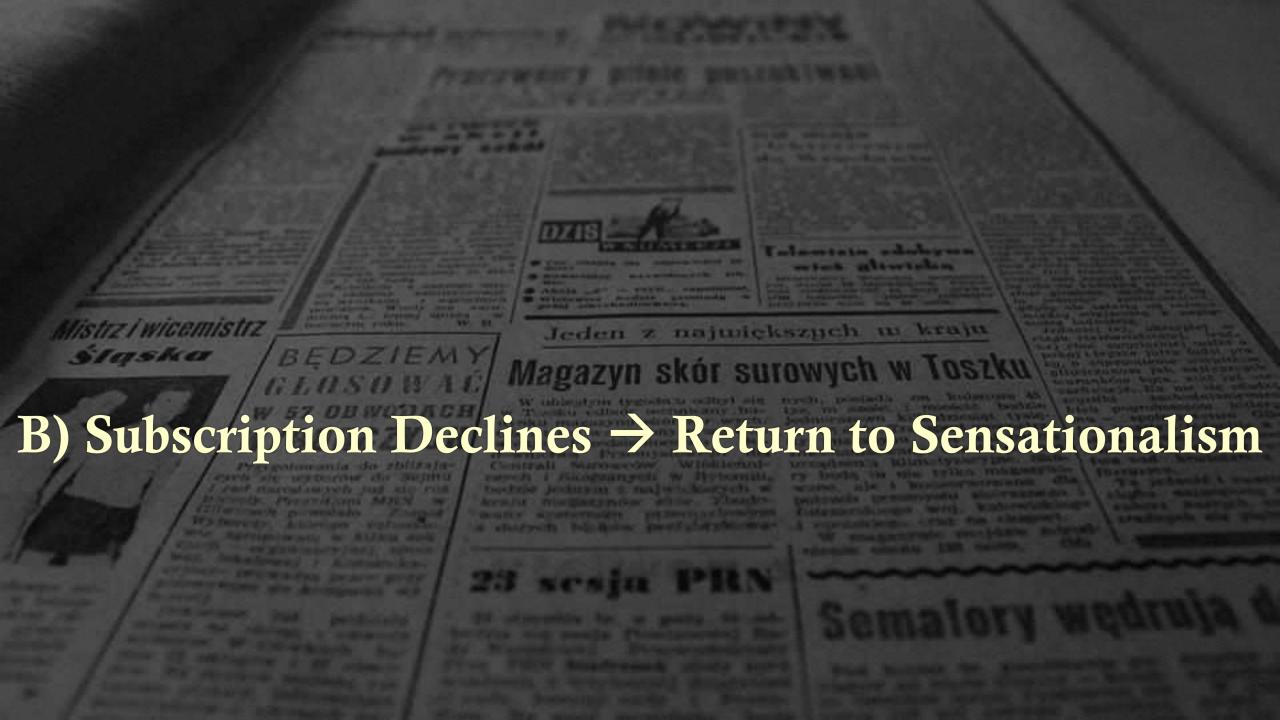
Challenges of Our Exponential Era

#1 Way to Go Viral: Make an Angry Post or Video #2 Way: Make a Fearful Post or Video

Goal: Want Divided Sides to Continue Its Spread

Return of 1890s Emotional Headlines





C) Tech Super-Empowers Individual Human Nature

Do You Want to Lead?

Next 10 Years

= More Change
Compared To
Last 35 Years



Good Leaders Handle Friction

Societies
Operate In
Cages of Shared
Zeitgeist

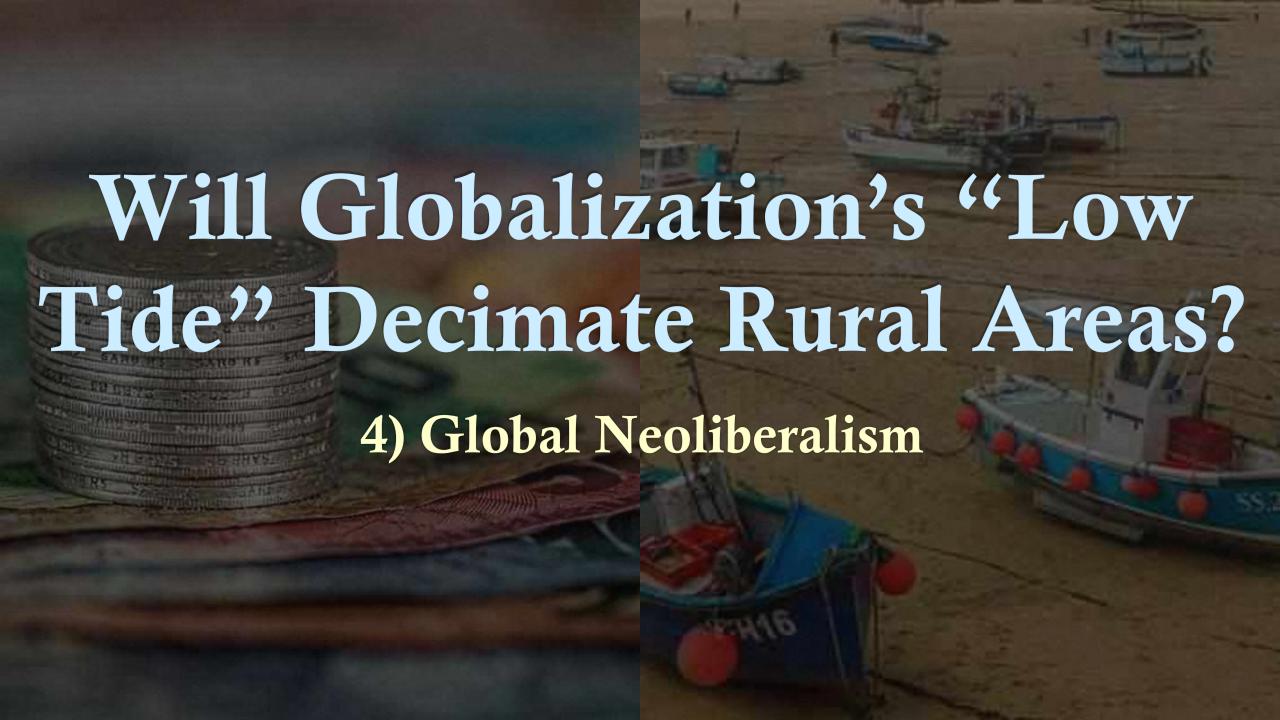








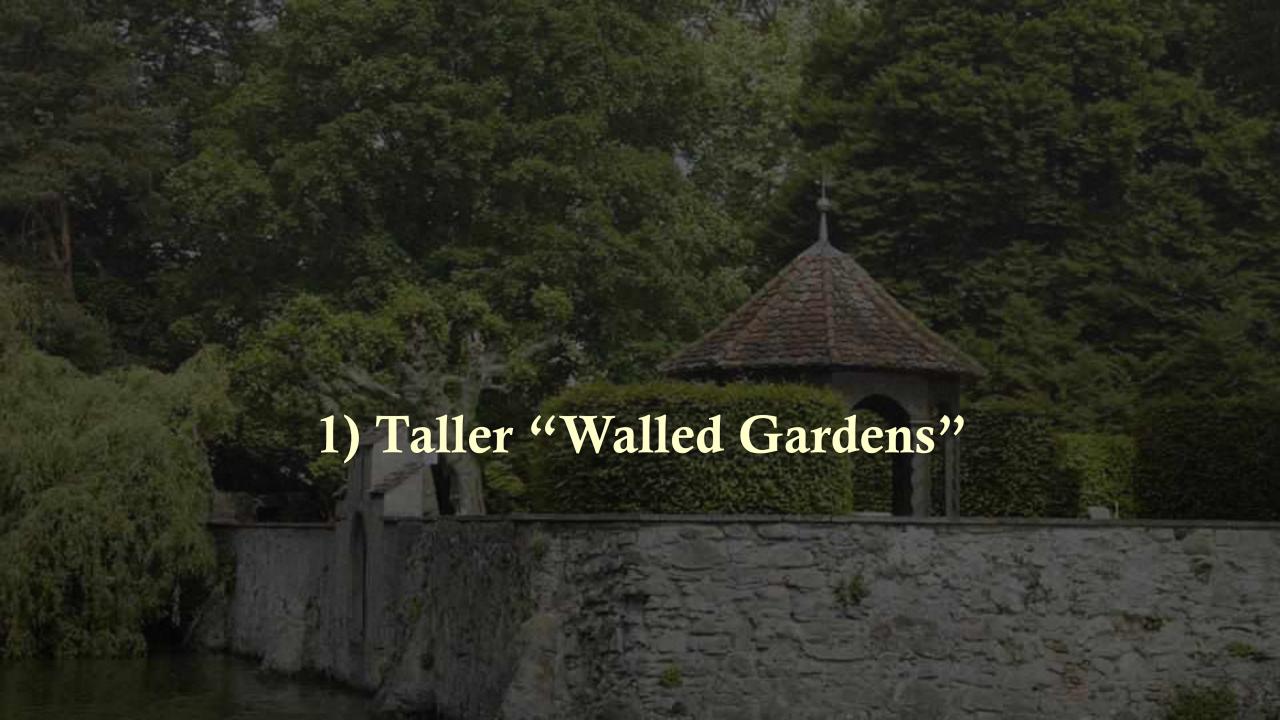




Can Tech Balance National and Ecological Interests?

5) National Developmentalism









Leaders Help Focus Efforts

Past Required 10-25 Years To Sort Ethical Uses of New Tech



Positive #ChangeAgents

3 Tools to Help Illuminate Paths Beyond the Status Quo





1990's: Journalism Internship in Cape Town

After Having Stories Turned Down re: HIV/AIDS, Quit Paper to Teach HIV/AIDS Education in Khayelitsha

"I felt better knowing that perhaps one, if only one, out of those students went home and thought about what I said to them. Then at least I did something."



hen David Bray, 20, learned how ignorant or unconcerned many South African children are about HIV and AIDS, he felt obligated to "do something." A computer science/biology major and journalism minor from Washington, D.C., Bray says he knew the statistics: "By

2000, more than 8 million of South Africa's 40 million will have the virus. More than 5.5 million of those 8 million will not know they have contracted the disease." But, as a health reporter for the Cape Argus,

in Khayelitsha and spoke to a class of approximately 35 students about the danger of HIV and AIDS and how to protect themselves. "They knew that they should wear protection, but I asked them if they would wear protection, and they said they would not." Bray was not altogether shocked by this, since many of these South African students displayed the same attitude, he says, as Americans who think "it's not going to happen to me." Bray—who worked at the Centers for Disease Control and Prevention and the science and technology unit of CNN after returning from South Africa—tried to explain to the students that HIV and AIDS can affect anyone. He says, "I felt better knowing that perhaps one, if only one, out of those students went home and thought about

Varying Perspectives Expand Search Spaces Diverse Groups Have More Tools to Apply

Leadership Highlight: Power of Diversity

Leadership Challenge:

Lack of Shared Goals → Lack of Shared Activities

ABC ABC ACD

BCD ADE BCD

AHK FD AEG

EZ BCD II

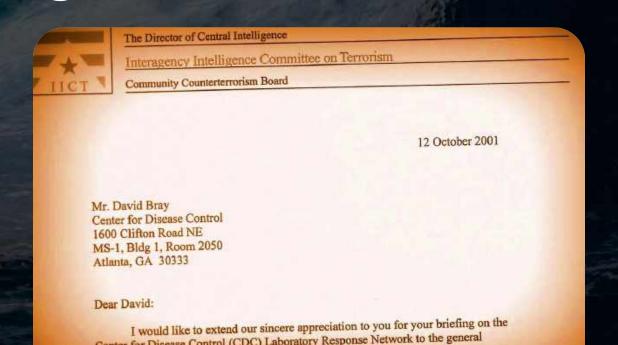
Toolbox of "Alpha" Group

Toolbox of Diverse Group

Top-down Hierarchies Restrict Opportunities for Bottom-up Information Flows in Communities

2000's: Joined CDC's Counter-Bioterrorism Program

Slated Weeks in Advance to Give a Briefing on 11 Sept 2001 @ 9am Re: Counter-Bioterrorism Tech



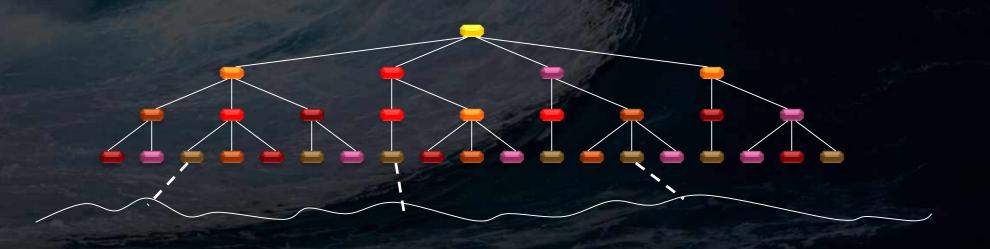
Top-down Hierarchies Restrict Opportunities for Bottom-up Information Flows in Communities

Leadership Highlight: Power of the Edge

Leadership Challenge:

Over-Saturation of Resources

Lack of Focus



Most Modern Unsolved Problems Include the Invisible Makes Both Seeing and Solving Them "Wicked"

2010's: Took Exec Role w/ 85% of Budget = Old Systems

Legacy Systems 10+ y.o. + Existing "Change Fatigue"
Scars In Org → We Turn Things Around in 2.5 years

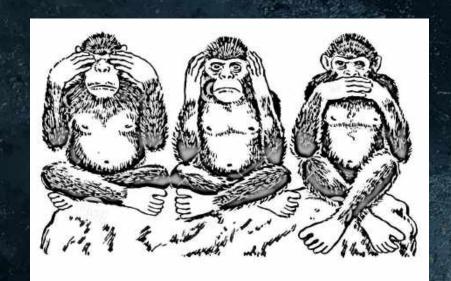


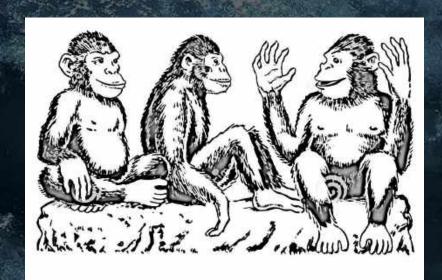
Most Modern Unsolved Problems Include the Invisible Makes Both Seeing and Solving Them "Wicked"

Leadership Highlight: Power of Abstract Made Visible

Leadership Challenge:

Human Biases -> May Not Want Concerns Made Visible





Eroding Social Cohesion, Challenges in Thinking Globally, Cognitive Cold Wars, Declining Rural Areas, and Tech Imbalance With National Ecological Interests

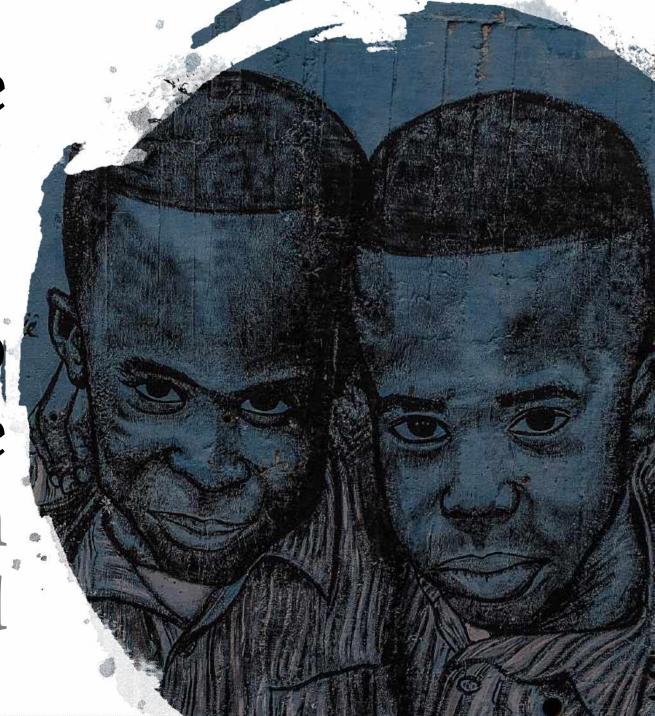
Governing Differently

Will Require: Power of Diversity
+ Power of the Edge + Power of Abstract Made Visible

If We Can Achieve: Shared Goals
+ Focused Efforts + Empathy for Human Biases

We Are the Cavalry!

Help Everyone to Experience a Non-Zero-Sum World

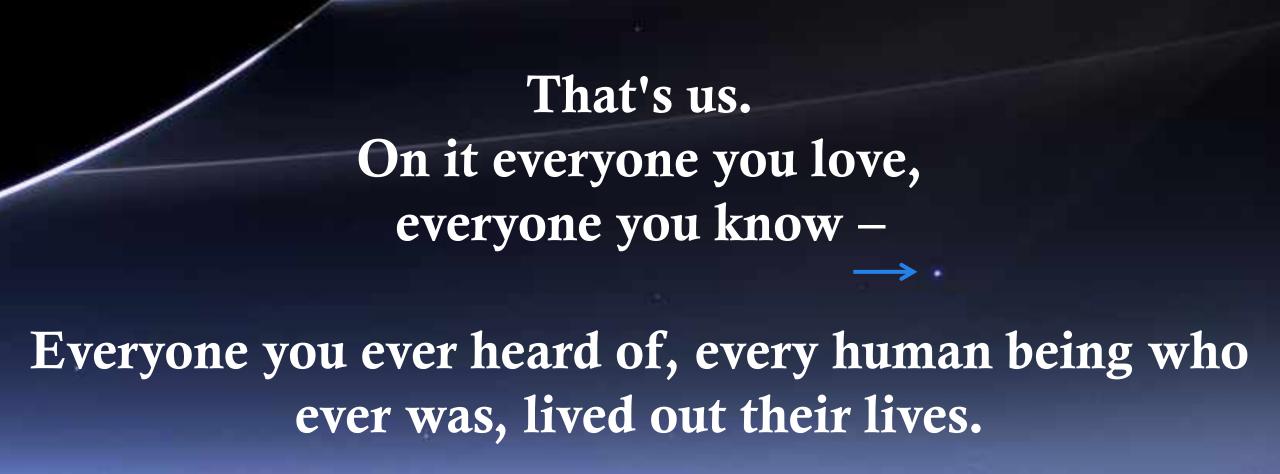


Start Now With 2 Empathic Steps

In Next Houn Write 2 Steps To Do Next Week and Next Month



Carl Sagan in 1994: Look again at that dot. That's here. That's home.



To me, it underscores our responsibility to deal more kindly with one another –

And to preserve and cherish the pale blue dot, the only home we've ever known.

We Can Make a Better Future

Positive #ChangeAgents Building Bridges Across Different Nations and Groups