



FRONTIER DESIGN

STRATEGY • RESEARCH • IMPACT

IMAGINE FURTHER...

**TO BRAVELY SEEK A SAFER, MORE PROSPEROUS
AND LESS VIOLENT WORLD.**

August 27, 2020



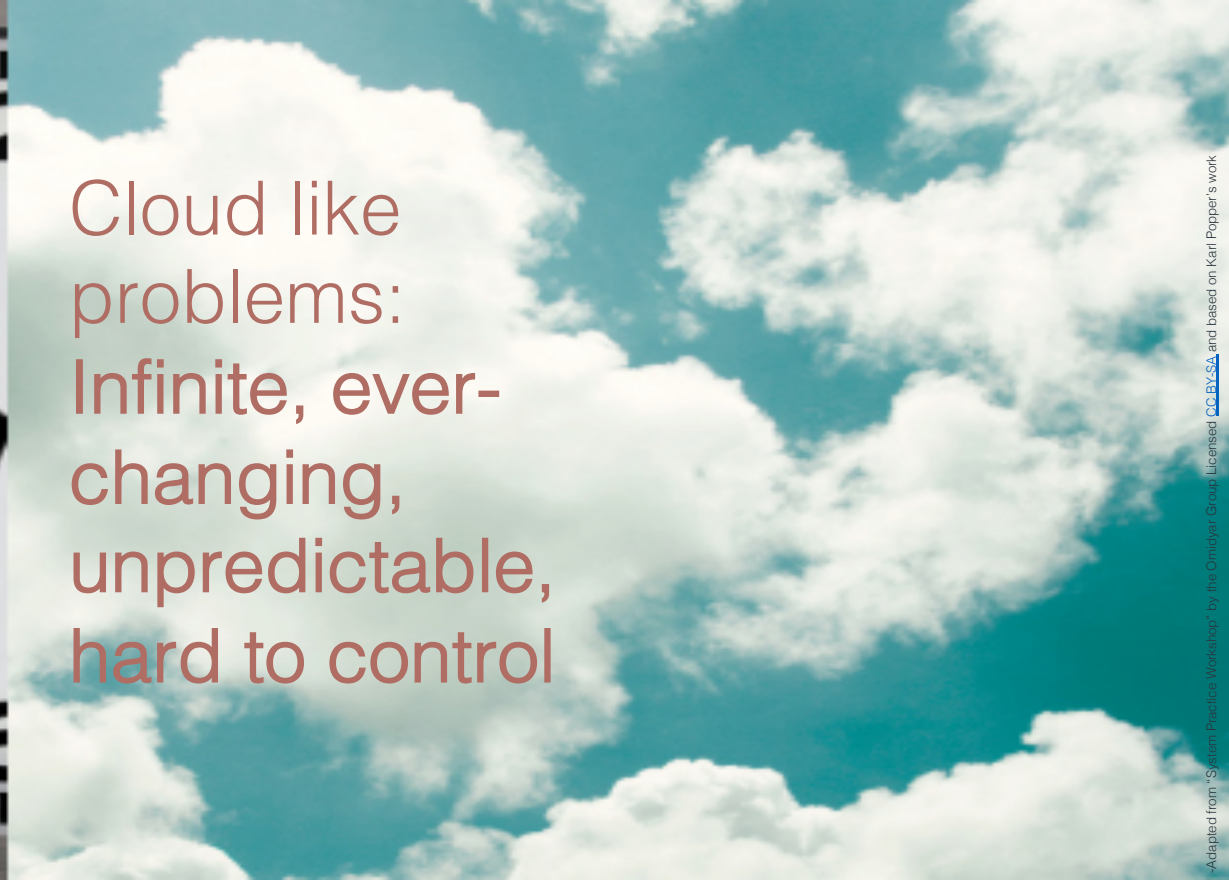
Complex Problems

Clock like
problems:
Mechanical,
finite,
predictable and
controllable



TECHNICAL CHALLENGES

Cloud like
problems:
Infinite, ever-
changing,
unpredictable,
hard to control



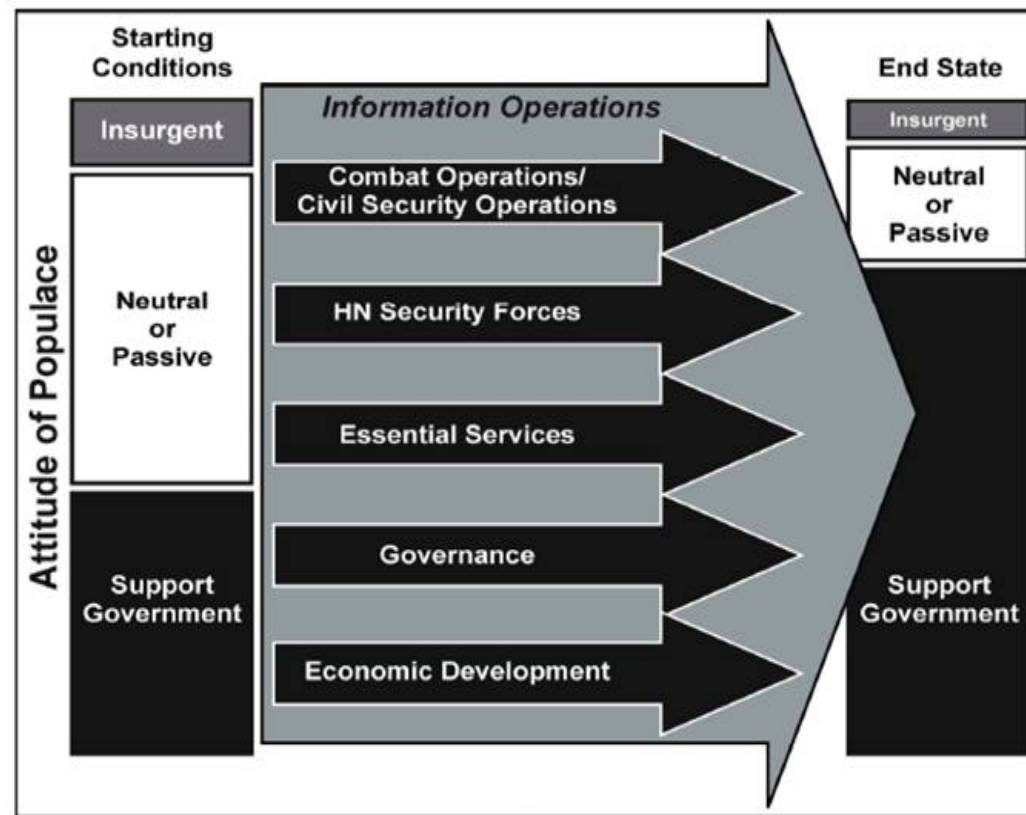
ADAPTIVE CHALLENGES

-Adapted from "System Practice Workshop" by the Omnicore Group. Licensed CC BY-SA and based on Karl Popper's work

Clock-Like Fixes Fail in Cloud-Like Contexts



Complex, adaptive challenges (cloud problems)



Cannot be solved or transformed by linear approaches (clock-like means)

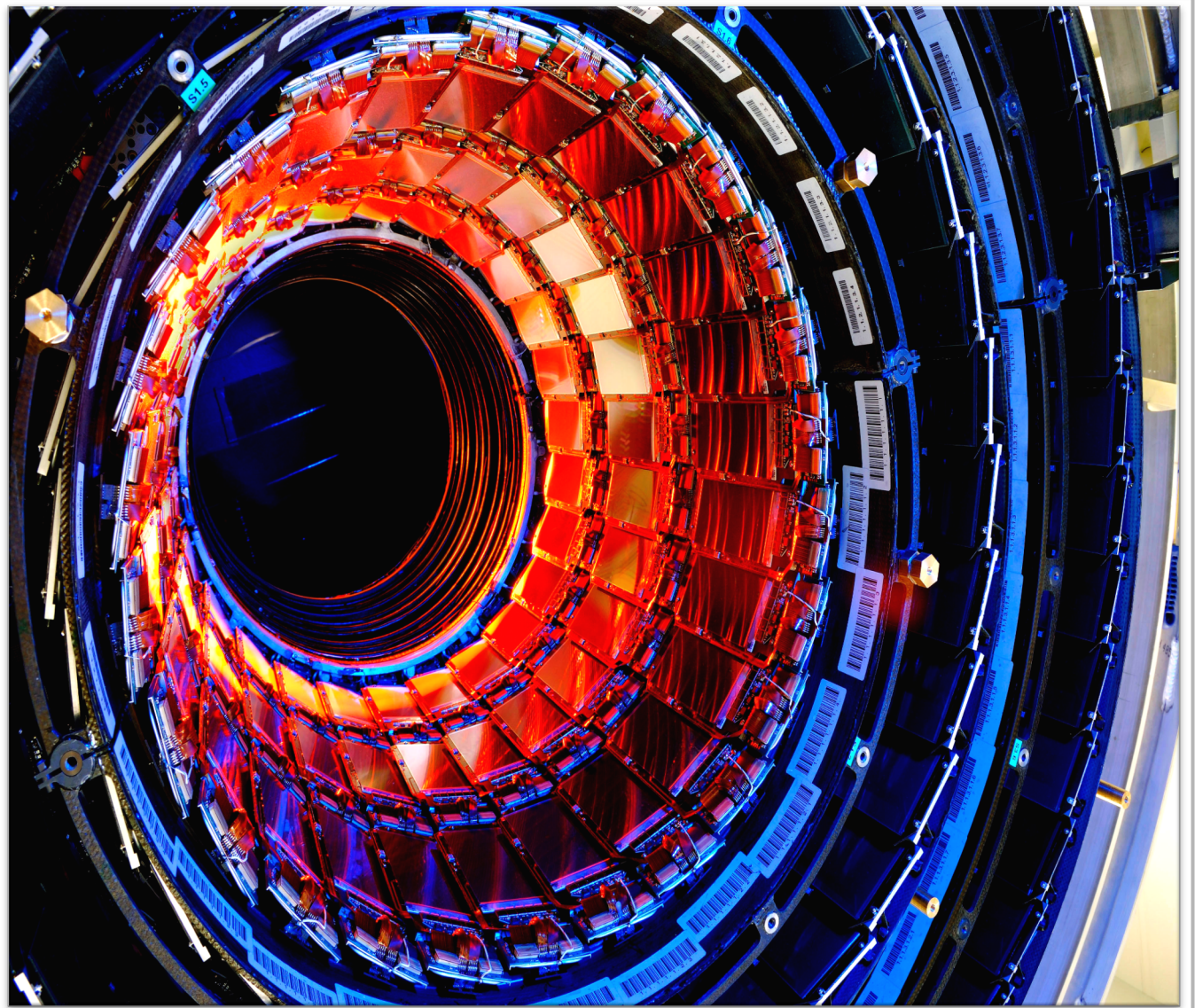
What If?...

We optimized for
cognitive diversity?



What If?...

We engineered
creative collisions?

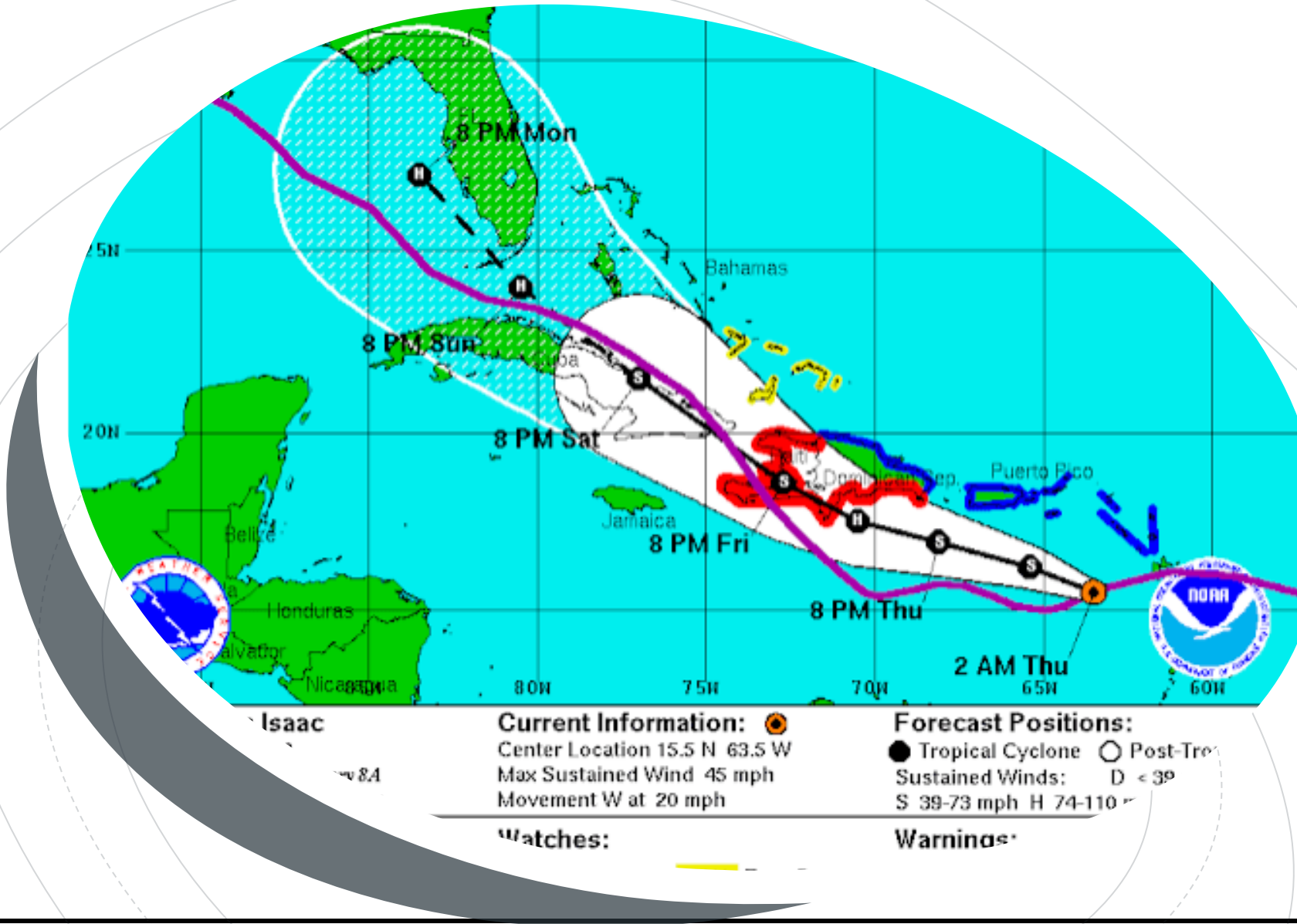


What If?...

We designed for
adaptive capacity?



Imagine...



Thank You!



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