



Active Campaigning



National Interests and Strategic Guidance

SOF Active Gray Zone Campaigning

Problematic Acts of Competition by VEOs or States

Provide / Create

Opportunities to Leverage

Perceived / Real

Threats / Risks To Address

Working through, with and by allies, partners and negatively impacted populations, posturing proactively to exploit opportunities to our advantage; deter or disrupt threats; or respond to crisis, as necessary.

Shift / Foster

Create / Support

Employ / Support

Engage / Respond

Effects

Influence & Resilience

Deterrence & Resistance

Disruption or Resolution