

John Bicknell Biography

Mr. John Bicknell is the CEO and Founder of More Cowbell Unlimited. A national security thought leader and passionate analytics visionary, he has written extensively on national security matters related to information warfare, critical infrastructure defense, and space situational awareness. Before retiring from the United States Marine Corps in 2010 as a Lieutenant Colonel, John served worldwide, most notably in Afghanistan and at the Pentagon. He led enterprise-level process intensive human resources supply chain projects designed to discover inefficiencies, architect solutions, and re-purpose manpower savings. In his corporate career, he operationalized an Analytics Center of Excellence for a large EdTech firm, among other accomplishments. John is a member of the Military Operations Research Society (MORS) and InfraGard. He is also Vice President for the Information Professionals Association and host of The Cognitive Crucible podcast. His Master's degree from the Naval Postgraduate School emphasizes econometrics and operations research. John lives with his family in the beautiful Pacific Northwest.