

Cooperation, Competition & Conflict: **JADE SPEAR**, China and New Strategic Art

Summary:

- What is JADE SPEAR
 - What was JADE SPEAR 1.
 - What were its means, methods and Lines of Effort (LOE).
 - How did they work?

(Operational Design: 15 minutes)

- New Strategic & Operational art
 - A model for cooperation, competition and conflict

(Strategic Art 5 minutes)

Cooperation, Competition & Conflict: **JADE SPEAR**, China and New Strategic Art

- Summary:
- JADE SPEAR is a US & Allied law enforcement operation targeting malign commercial actors conducting Illicit, Unreported, Unregulated Fishing, IUU(F). [M=mining, L=logging, FL=forced labor, HT = human trafficking]
 - JADE SPEAR I included 15 US departments, agencies and offices with more than 29 action officers focused on Pingtan Marine Enterprises (PME).
 - Jade Spear II includes 29 United States, 7 allied departments, agencies and offices and more than 73 action officers focused on an PRC SOE. Largest whole of government ‘strategic competition’ operation since the Cold War.



JADE SPEAR 1: History

- Law enforcement operation



- Operational August of 2020
- National Targeting Center (NTC) Counter-Network Division (CND)
- Title 18 Law Enforcement Lead
- Wicked Problem
- Vulnerable CCP/PRC surface area
- Sub-Sovereign
- Positive Strategic Vision

Military Participation:

- Authority: Title 10 § 284, NDAA 2004: §1022
- Support to law enforcement: Transnational Organized Crime
- Pilot program for new operational design
- Prototype & test means and methods

Why Pingtan Marine Enterprise?

- Identified as violating international agreements by illegally fishing in protected waters near the Galapagos Islands, East Timor, and Indonesia.
- Implicated in the use of forced labor and unlawful detention of crewmembers in Indonesia.
- Listed on the US stock exchange, was sued in 2017 for securities violations related to false statements in its official disclosures.
- Non-Commercial, Commercial Company
- State Invested, CCP co-opted
- Chinese Company, Caymans VIE, listed on NASDAQ
- Poster Child for PRC Predatory IUUF Behavior

How: Lines of Effort

- **LOE 1: US VISA Revocation/Travel Denial**
- **LOE 2: Enhanced Regulatory Inspections**
- **LOE 3: Fishing License Revocations**
- **LOE 4: Counter-Brand Campaign**
- **LOE 5: Counter-Party Campaign**
- **LOE 6: Market Denial**
 - US/EU/FVEY Capital Markets
 - US/EU/FVEY Consumer Markets
- **LOE 7: Counter Credit, Counter Debt Campaign**

Results: Wins



EAP Bureau @USAsiaPacific Dec 7, 2020

The U.S. revoked more than 15 visas for those complicit in #IUU fishing who also have links to human trafficking, including associates of Pingtan Marine Enterprise Ltd. The U.S. will continue disrupting transnational crime, including

US State Department takes action against Pingtan Marine executives, alleging IUU fishing involvement

By Mark Godfrey

December 21, 2020



C4ADS @C4ADS Dec 9, 2020

Replying to @C4ADS

PME & its associated companies have a history of engaging in environmentally harmful activity and have been linked to allegations of document fraud. Fishing Co., Ltd.



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Treasury Targets Serious Human Rights Abuse Aboard Distant Water Fishing Vessels Based in the People's Republic of China

December 9, 2022

US sanctions prompt Nasdaq to delist Pingtan Marine

By Cliff White

January 4, 2023

Pingtan Marine Enterprise Ltd. (NasdaqCM:PME) dropped from NASDAQ Composite Index

02/28/2023 12:00am EST

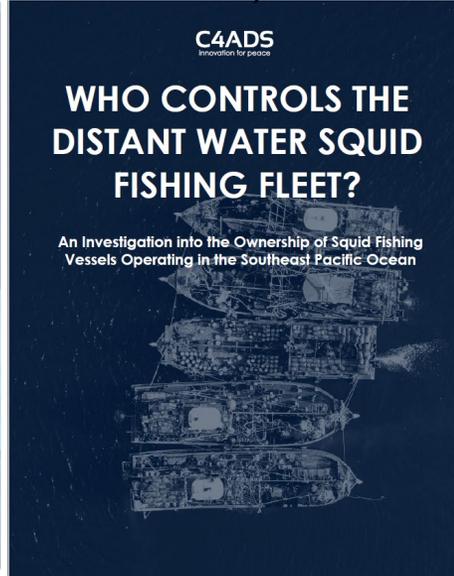


Pingtan Marine Enterprise Ltd. has been dropped from NASDAQ Composite Index.

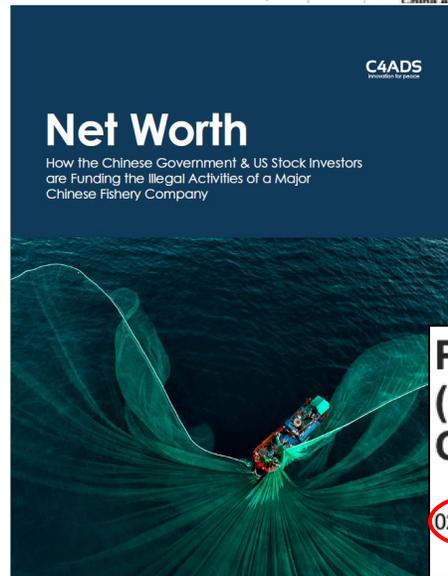
August 13, 2019



March 8, 2022



March 23, 2022



How: Lines of Effort: Wins/Losses

- **LOE 1: US VISA Revocation/Travel Denial**
- **LOE 2: Enhanced Regulatory Inspections**
- **LOE 3: Fishing License Revocations**
- **LOE 4: Counter-Brand Campaign**
- **LOE 5: Counter-Party Campaign**
- **LOE 6: Market Denial**
 - US/EU/FVEY Financial Markets
 - US/EU/FVEY Consumer Markets
- **LOE 7: Counter Credit, Counter Loan Campaign**

Win

Partial

Loss

Partial

Loss

Partial

Partial

• **Entire Sr. Mgmt.**

• **COVID: ECU., COL., PAN., PER. CHL., AUS**

• **Downstream from LOE 2.**

• **Downstream from LOE: 1 & 3**

• **Monetize risk, drive into transactions**

• **US Capital Markets (NASDAQ)**

• **Global Magnitsky Sanction**

Cooperation, Competition & Conflict: **JADE SPEAR**, China and New Strategic Art

1. Define terms: General & New.
2. What forced the creation of new art.
3. Spectrum of Engagement.

General Terms

- **Strategy** is “...a set of ideas for employing the instruments of national power in a synchronized and integrated fashion to achieve theater, national, and multinational objectives.”

Joint Publication 5-0, Joint Planning, US Department of Defense, 01 December 2020, Executive Summary, page xii

- **Strategic art** is the formulation, coordination, and application of ends, ways, and means to implement policy and promote national interests.”

Joint Publication 5-0, Joint Planning, US Department of Defense, 01 December 2020, Executive Summary, page 13

- **Operational art** is the cognitive approach by commanders and staffs—supported by their skill, knowledge, experience, creativity, and judgment—to develop strategies, campaigns, and operations to organize and employ military forces by integrating ends, ways, means, and evaluating risks.”

Joint Publication 5-0, Joint Planning, US Department of Defense, 01 December 2020, Executive Summary, page xii

- **Center of Gravity** (COG) is the source of power or strength that enables a military force to achieve its objective and is what an opposing force can orient its actions against that will lead to enemy failure.

Joint Publication 5-0, Joint Planning, US Department of Defense, 01 December 2020, Overarching Elements of Operational Design, page IV-22

- **Operating Environment** (OE) includes tangible and intangible factors that affect combat and support operations.

Joint Publication 5-0, Joint Planning, US Department of Defense, 01 December 2020, Executive Summary, page xxiii

New Terms

- **Cooperation**: Voluntarily working together for a common purpose or benefit (**voluntary, mutuality and benefice**)
- **Competition**: Engages a third party with a value proposition through existing systems in exchange for a good or service. (**3rd party exchange**)
- **Conflict**: Targets an adversary directly, indirectly, or systemically with actions intended to coerce, attrit, exhaust or destroy. Ranges from nonviolent to armed violent conflict. (**target adversary**)
- **Action**: Singular directed activity by one entity at another entity, place, or thing.
- **Interaction**: Integration of two or more entities within a single action, requiring mutuality of intent, arrangement, and action, at least in degree (**passive recipient to active participant**).
- **Transaction**: Singular structured interaction resulting in a resolution, typically a shared understanding, economic contract, diplomatic treaty or other joint solution, decision or promise (**rule schema for future interactions**).

What Forced the Creation of New Art

- Continuum no longer a viable model
 - Homogeneity & Isotropy
- CCP COG is non-military
- JADE SPEAR campaigned in the “Operating Environment”

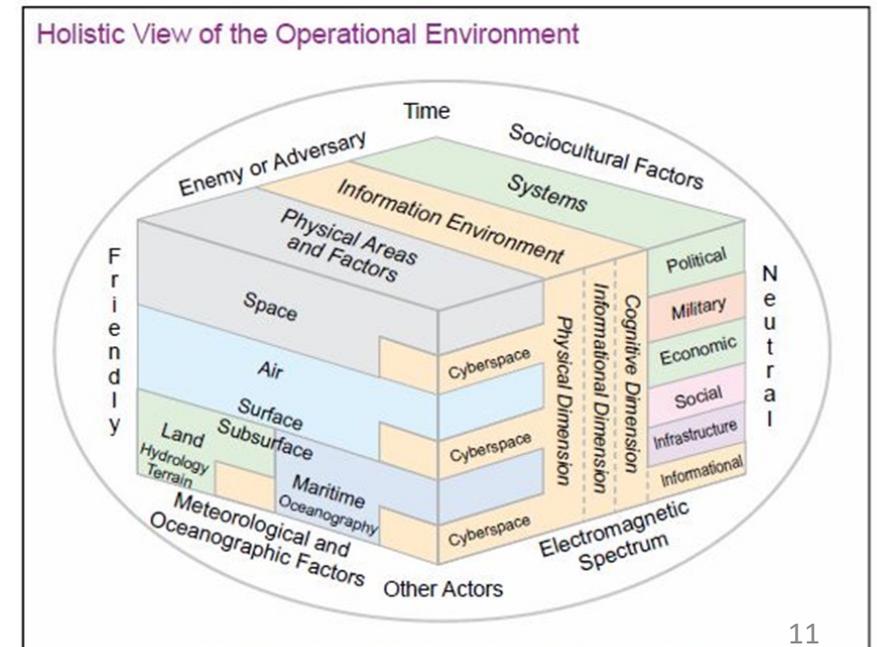


Figure IV-2. Holistic View of the Operational Environment

Spectrum of Engagement

- Spectrum
 - Discrete and discontinuous (borders)
- Purpose driven ranges
 - Cooperation/Competition/Conflict
 - “Purpose” identified by observed predominate behaviors: Actions, Interactions, Transactions
- Ranges are categorical models
 - Continuous or discontinuous
- Non-linear
 - No escalation between ranges
 - No ‘Gray Zone’

Spectrum of Engagement

Range of Cooperation

Range of Competition

Range of Conflict

Individual Organized
 Non-violent Violent Armed Violence Non-violent • Violent • Armed Violence

Noncompliance
 Political defiance
 Peaceful direct action
 Popular struggle
 Nonviolent civic mobilization
 Law enforcement operations
 Military ops planning

Coercion:
 Deterrence, Compellence
 Attrit
 Exhaust
 Destroy

Intensity

