Office of the Under Secretary of Defense for Intelligence and Security OUSD (I&S)

## Influence and Perception Management Office



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Department of Defense OFFICE OF PREPUBLICATION AND SECURITY REVIEW

#### "Influence Leads to Victory" SLIDES ONLY NO SCRIPT PROVIDED

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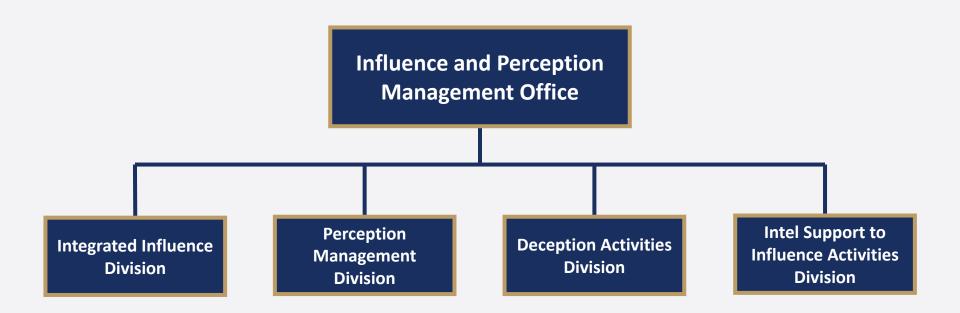
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#### IPMO: Who We Are







## IPMO: What We Do



#### IPMO Core Efforts

- Integrated Influence: Develop and promulgate tailored thematic influence guidance focused on key adversaries and specific U.S. defense issues
- <u>Perception Management</u>: Develop and execute policy, oversight, and governance related to DoD perception management (reveal/conceal of defense capabilities) programs and activities
- <u>Deception Activities:</u> Develop and execute policy, oversight, and governance related to global DoD *deception* programs and activities
- Intel Support to Influence Activities: Develop and execute policy, oversight, and governance related to DoD intelligence support to influence and information programs and activities

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# **Questions?**

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