

Office of the Under Secretary of
Defense for Intelligence and Security
OUSD (I&S)

Influence and Perception Management Office



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“Influence Leads to Victory”

SLIDES ONLY

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UNCLASSIFIED



IPMO: Who We Are



Influence and Perception Management Office

Integrated Influence Division

Perception Management Division

Deception Activities Division

Intel Support to Influence Activities Division



IPMO: What We Do



IPMO Core Efforts

- **Integrated Influence:** Develop and promulgate ***tailored thematic influence guidance*** focused on key adversaries and specific U.S. defense issues
- **Perception Management:** Develop and execute policy, oversight, and governance related to DoD ***perception management (reveal/conceal of defense capabilities)*** programs and activities
- **Deception Activities:** Develop and execute policy, oversight, and governance related to global DoD ***deception*** programs and activities
- **Intel Support to Influence Activities:** Develop and execute policy, oversight, and governance related to DoD ***intelligence support to influence and information*** programs and activities

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Questions?